Chambers, Liz

From: Chambers, Liz
Sent: Monday, September 29, 1997 2:12 PM
To: MURPHY, Virginia
Subject: RE: Massachusetts
Importance: High

Ginny, The TSM's are going to need exactly 680 pack labels each to cover all brands within their county so I would give them 725 pack labels each (for extras) and this would be a total of 3,625 pack labels. They would need exactly 5 labels for each mailing address but I would give them 10 each and this would be a total of 50 mailing labels for Dept. of Health and 50 mailing labels for Philip Morris. This would cover the labels in case they would have to go to more than 5 retail stores to locate the product. They would also need the forms which we or you all can copy on any copying machine. I have looked over the memo with your changes and have made the changes within my system. The only thing I suggest at this point (since we are talking about more information being on the pack labels) is in #2 on the memo---The TSM must affix a label to each pack (labels are supplied) on which the TSM must write all requested information such as, name of retail store, store #, county of purchase, etc.—Let me know if this is OK with you. Also John Hackett the Section Operations Manager from Massachusetts has called and wants to know where we stand on all of this. I have tried calling him back but he is in a meeting. I will discuss progress to date with him and that you or one of your personnel will contact him concerning this issue.

Have a good day!!

From: MURPHY, Virginia
Sent: Saturday, September 27, 1997 12:20 PM
To: Chambers, Liz
Cc: Whidby, Jerry; OSBORNE1, Kevin
Subject: Massachusetts
Importance: High

Hi Liz. I asked Susan Blohm (Director of Fulfillment), to get us prices on a kit containing product mailers; pre-printed labels for each sample pack; and pre-addressed labels to the state and to you. We can obtain a postal permit through one of our fulfillment vendors that charges only for the postage on labels actually affixed to packages and mailed.

We haven't made any commitments to anything. Just checking prices to see if we can simplify this process and eliminate as many potential snafus as possible - but an estimate of volumes we'll need would be helpful. Can you take a guess for me please? Thank you

Source: https://www.industrydocuments.ucsf.edu/docs/snwl0001